FOR IMMEDIATE RELEASE

ARKANSAS BEST CORPORATION ANNOUNCES THIRD QUARTER 2012 RESULTS

- Net income of \$6.5 million
- Diluted earnings per share of \$0.24
- Panther Expedited Services enhances corporate service opportunities
- ABF labor contract negotiations to begin in December

(Fort Smith, Arkansas, November 1, 2012) – Arkansas Best Corporation (Nasdaq: ABFS) today announced third quarter 2012 net income of \$6.5 million, or \$0.24 per share, compared with net income of \$12.3 million, or \$0.46 per share, in the third quarter of 2011.

"Arkansas Best's results reflect weakness in the economy that contributed to reduced customer business levels and lower profitability at ABF. The slowing business environment also reduced the demand for expedited services at Panther," said Arkansas Best President and CEO Judy R. McReynolds. "However, at our emerging non-asset-based companies, we are encouraged by the continuation of strong revenue and improving profitability trends in the midst of a tenuous economy."

ABF Freight System, Inc.

During the 2012 third quarter, business levels at ABF were below the same period last year by 1.4 percent. "This drop reflects the current, soft economic environment as well as the remaining effects of business declines resulting from pricing actions ABF implemented throughout most of last year and into the first quarter of this year," said Ms. McReynolds. "Industry pricing is stable and rational, consistent with ABF's third quarter 2012 experience. ABF's recent yield improvement reflects positive retention of the late June general rate increase and better price levels on contractual agreements that renewed during the quarter. ABF has

added new, profitable customer relationships and remains focused on improving existing account pricing and managing its resources to available freight levels."

Throughout the third quarter, ABF experienced cost pressures whose unfavorable margin effects were amplified by the decline in quarterly revenue. The most significant costs affecting ABF are associated with our union labor contract. In addition, nonunion benefit costs were impacted by previously discussed increases in 2012 pension and retirement costs as well as a greater than expected increase in employee health care costs during the first two months of the quarter. Purchased transportation costs increased due to a greater need for these services, both domestically and internationally, combined with higher rates charged by these service providers. Finally, as previously reported, equipment depreciation costs are higher, on a year-over-year basis, because of the timing and increased cost of new tractor and trailer replacements during the last twelve months.

"For some time now, we have remained diligent in our efforts to address ABF's high cost structure. This includes numerous internal activities associated with the March 2013 expiration of ABF's union labor contract," said Ms. McReynolds. "As previously announced, we expect to begin negotiations with the Teamsters National Freight Industry Negotiating Committee, the negotiating arm of the International Brotherhood of Teamsters, on December 18. ABF's next labor agreement offers an opportunity for us to work together with the Teamsters and our employees to ensure that ABF is viable in the marketplace and able to grow jobs and effectively compete for additional, profitable business."

Panther Expedited Services, Inc.

"As we complete the first full quarter of having our premium logistics provider Panther Expedited Services, Inc. as a subsidiary, we are excited about the long-term growth possibilities it offers our company. We have identified opportunities for Panther to work together with our other subsidiaries to better serve customers, with a number of these opportunities already yielding positive benefits. Moving forward, we believe the addition of Panther will be a key element in our development into a comprehensive logistics resource for our customers," said Ms. McReynolds.

"Third quarter results at Panther were impacted by a slower macroeconomic environment, both domestically and internationally. Though total customer loads increased, the

availability of business within the industries Panther serves varied. The reduction in revenue per mile associated with changes in business mix had an unfavorable impact on Panther's profit margin."

Other Non-Asset-Based Subsidiaries

Arkansas Best's emerging non-asset-based subsidiaries experienced revenue growth and operating income improvement throughout the quarter in spite of weaker macroeconomic factors. The freight brokerage and emergency and preventative maintenance segments benefitted from new customer relationships that translated into additional business opportunities, with these segments growing revenues by 63% and 32%, respectively. However, profit margins in these segments continued to be impacted by investments previously made in personnel and information technology. As the benefits of those investments are fully realized, these subsidiaries will provide a platform for enhancing the logistics services Arkansas Best offers its customers. This enables further penetration into the \$200 billion portion of the transportation market the company now serves. With the addition of Panther, Arkansas Best's non-asset-based businesses generated over 20% of third quarter consolidated revenues.

Capital Expenditures Update

Because of reduced business levels and improved network utilization ABF plans to reduce this year's new tractor replacements by eight percent. This ABF change contributes to Arkansas Best's expected 2012 net capital expenditure total of approximately \$75 million. Earlier in the year the range of expected 2012 net capital expenditures was between \$80 and \$90 million.

Closing Comments

"The uncertain economic environment has impacted our recent performance and presents challenges in the near term," said Ms. McReynolds. "However, we believe our company is better equipped for future success because of the combination of logistics services we now offer the marketplace. As we seek to reduce ABF's cost structure as well as improve the flexibility of its network, the additional resources available within our company provide opportunities for solidifying existing customer relationships and gaining new business."

Conference Call

Arkansas Best Corporation will host a conference call with company executives to discuss the 2012 third quarter results. The call will be today, Thursday, November 1, at 9:30 a.m. ET (8:30 a.m. CT). Interested parties are invited to listen by calling (800) 618-4645. Following the call, a recorded playback will be available through the end of the day on December 2, 2012. To listen to the playback, dial (800) 633-8284 or (402) 977-9140 (for international callers). The conference call ID for the playback is 21607032. The conference call and playback can also be accessed, through December 2, on Arkansas Best's website at arkbest.com.

Company Description

Arkansas Best Corporation, headquartered in Fort Smith, Arkansas, is a freight transportation services and solutions provider. Through its various subsidiaries, Arkansas Best offers a wide variety of logistics solutions including: domestic and global transportation of less-than-truckload ("LTL") and full load shipments, expedited ground and time-definite delivery solutions, freight forwarding services, freight brokerage, oversight of roadside assistance and equipment services for commercial vehicles, and household goods moving market services for consumers, corporations, and the military. More information is available at arkbest.com, abf.com and pantherexpedite.com.

Forward-Looking Statements

The following is a "safe harbor" statement under the Private Securities Litigation Reform Act of 1995: Statements contained in this report that are not based on historical facts are "forward-looking statements." Terms such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "plan," "predict," "prospects," "scheduled," "should," "would," and similar expressions and the negatives of such terms are intended to identify forward-looking statements. Such statements are by their nature subject to uncertainties and risk including, but not limited to, general economic conditions and related shifts in market demand that impact the performance and needs of industries served by Arkansas Best Corporation's subsidiaries and limit our customers' access to adequate financial resources; the successful integration of Panther; relationships with employees, including unions; union and nonunion employee wages and benefits, including changes in required contributions to multiemployer pension plans;

competitive initiatives, pricing pressures, the effect of volatility in fuel prices and the associated changes in fuel surcharges on securing increases in base freight rates and the inability to collect fuel surcharges; availability of fuel; availability and cost of reliable third-party services; the timing and amount of capital expenditures; future costs of operating expenses such as fuel and related taxes; self-insurance claims and insurance premium costs; governmental regulations and policies; future climate change legislation; availability and cost of capital and financing arrangements; the cost and timing of growth initiatives; the impact of our brand and corporate reputation; the cost, integration, and performance of any future acquisitions; costs of continuing investments in technology and the impact of cyber incidents; weather conditions; and other financial, operational, and legal risks and uncertainties detailed from time to time in Arkansas Best Corporation's Securities and Exchange Commission ("SEC") public filings.

The following tables show financial data and operating statistics on Arkansas Best Corporation and its subsidiary companies.

		Three Mor Septen	nths En nber 30		Nine Months Ended September 30					
		2012		2011		2012		2011		
				(Unau	dited)					
			(\$ thous	sands, except sh	are and p	er share data)				
OPERATING REVENUES	\$	577,546	\$	510,887	\$ 1	,528,956	\$	1,444,369		
OPERATING EXPENSES AND COSTS		565,313		489,769	1	,532,509		1,436,245		
OPERATING INCOME (LOSS)		12,233		21,118		(3,553)		8,124		
OTHER INCOME (EXPENSE)										
Interest and dividend income		155		273		623		790		
Interest expense and other related financing costs		(1,609)		(973)		(3,863)		(2,899)		
Other, net		997		(1,345)		2,117		1,544		
		(457)		(2,045)		(1,123)		(565)		
INCOME (LOSS) BEFORE INCOME TAXES		11,776		19,073		(4,676)		7,559		
INCOME TAX PROVISION (BENEFIT)		5,258		6,808		(4,873)		2,630		
NET INCOME		6,518		12,265		197		4,929		
LESS: NONCONTROLLING INTEREST IN NET INCOME OF SUBSIDIARY		_		_				174		
NET INCOME ATTRIBUTABLE TO ARKANSAS BEST CORPORATION	\$	6,518	\$	12,265	\$	197	\$	4,755		
EARNINGS PER COMMON SHARE ⁽¹⁾										
Basic	\$	0.24	\$	0.46	\$		\$	0.18		
Diluted	\$	0.24	\$	0.46	\$	_	\$	0.18		
	•				·					
AVERAGE COMMON SHARES OUTSTANDING			2	5 401 007			2	5 200 1 7 4		
Basic		25,613,315		5,421,887		5,535,969	25,388,17			
Diluted	2	25,613,315	2	5,421,887	25	5,535,969	2	5,388,174		
CASH DIVIDENDS DECLARED	ф	0.02	Ф	0.02	Φ.	0.00	Ф	0.00		
PER COMMON SHARE	\$	0.03	\$	0.03	\$	0.09	\$	0.09		
(1) The Company uses the two-class method for calculating ear and a portion of undistributed net income (but not losses) to u							on of div	vidends paid		
NET INCOME ATTRIBUTABLE TO ARKANSAS BEST CORPORATION	\$	6,518	\$	12,265	\$	197	\$	4,755		
EFFECT OF UNVESTED RESTRICTED STOCK AWARDS ⁽¹⁾		(309)		(532)		(113)		(191)		
ADJUSTED NET INCOME FOR CALCULATING	٨	Z 200	ď.	11.700	φ	0.4	Φ.	4.50		
EARNINGS PER COMMON SHARE	\$	6,209	\$	11,733	\$	84	\$	4,564		

ARKANSAS BEST CORPORATION CONSOLIDATED BALANCE SHEETS

	September 30 2012		De	cember 31 2011
	(U	naudited)		Note
A COPTO		(\$ thousands, exc	cept share o	data)
ASSETS				
CURRENT ASSETS				444.00
Cash and cash equivalents	\$	71,341	\$	141,295
Short-term investments		47,732		33,960
Restricted cash equivalents and short-term investments		9,798		52,693
Accounts receivable, less allowances (2012 – \$4,790; 2011 – \$5,957)		209,460		149,665
Other accounts receivable, less allowances (2012 – \$1,246; 2011 – \$1,226)		7,312		7,538
Prepaid expenses		13,808		11,363
Deferred income taxes		35,704		35,481
Prepaid and refundable income taxes		4,285		6,905
Other TOTAL CURRENT ASSETS		8,599		6,186
TOTAL CURRENT ASSETS		408,039		445,086
PROPERTY, PLANT AND EQUIPMENT				
Land and structures		243,395		242,120
Revenue equipment		598,947		569,303
Service, office, and other equipment		116,913		110,511
Software		100,896		64,229
Leasehold improvements		22,943		21,426
		1,083,094		1,007,589
Less allowances for depreciation and amortization		622,888		592,171
		460,206		415,418
GOODWILL		79,051		3,660
INTANGIBLE ASSETS, NET		80,604		2,822
OTHER ASSETS		52,130		49,234
	\$	1,080,030	\$	916,220
LIABILITIES AND STOCKHOLDERS' EQUITY				
CURRENT LIABILITIES				
Bank overdraft and drafts payable	\$	13,028	\$	20,836
Accounts payable		90,245		66,517
Income taxes payable		430		169
Accrued expenses		159,378		151,887
Current portion of long-term debt		54,024		24,262
TOTAL CURRENT LIABILITIES		317,105		263,671
LONG-TERM DEBT, less current portion		132,355		46,750
PENSION AND POSTRETIREMENT LIABILITIES		93,491		106,578
OTHER LIABILITIES		12,628		13,751
DEFERRED INCOME TAXES		53,793		19,855
STOCKHOLDERS' EQUITY				
Common stock, \$0.01 par value, authorized 70,000,000 shares;				
issued 2012: 27,294,724 shares; 2011: 27,099,819 shares		273		271
Additional paid-in-capital		288,468		286,408
Retained earnings		292,893		295,108
Treasury stock, at cost, 1,677,932 shares		(57,770)		(57,770)
Accumulated other comprehensive loss		(53,206)		(58,402)
TOTAL STOCKHOLDERS' EQUITY		470,658		465,615
TOTAL STOCKHOLDERS EQUITI				

Note: The balance sheet at December 31, 2011 has been derived from the audited financial statements at that date but does not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements.

	Nine Months Ended September 30					
		2012		2011		
		(Una	audited)			
		(\$ th	ousands)			
OPERATING ACTIVITIES						
Net income	\$	197	\$	4,929		
Adjustments to reconcile net loss to net cash provided by operating activities:						
Depreciation and amortization		62,772		54,201		
Amortization of intangibles		1,218		_		
Share-based compensation expense		4,711		5,116		
Provision for losses on accounts receivable		1,314		2,105		
Deferred income tax benefit		(3,795)		(6,802)		
Gain on sale of property and equipment		(582)		(1,934)		
Changes in operating assets and liabilities:						
Receivables		(28,956)		(20,244)		
Prepaid expenses		2,940		1,144		
Other assets		(591)		2,470		
Income taxes		938		8,457		
Accounts payable, accrued expenses, and other liabilities ⁽¹⁾		7,942		22,836		
NET CASH PROVIDED BY OPERATING ACTIVITIES		48,108		72,278		
INVESTING ACTIVITIES		(21.022)		(20, 107)		
Purchases of property, plant and equipment, net of financings		(31,923)		(32,127)		
Proceeds from sale of property and equipment		5,126		5,678		
Purchases of short-term investments		(38,708)		(27,930)		
Proceeds from sale of short-term investments		25,018		36,175		
Business acquisition, net of cash acquired		(180,793)		_		
Capitalization of internally developed software and other		(5,379)		(3,735)		
NET CASH USED IN INVESTING ACTIVITIES		(226,659)		(21,939)		
FINANCING ACTIVITIES						
Borrowings under credit facilities		100,000		_		
Payments on long-term debt		(22,606)		(10,886)		
Acquisition of noncontrolling interest		_		(4,084)		
Net change in bank overdraft and other		(7,808)		1,608		
Change in restricted cash equivalents and short-term investments		42,895		(662)		
Deferred financing costs		(1,472)		(174)		
Payment of common stock dividends		(2,412)		(2,383)		
Proceeds from the exercise of stock options		_		763		
NET CASH PROVIDED BY (USED IN) FINANCING ACTIVITIES		108,597		(15,818)		
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		(69,954)		34,521		
Cash and cash equivalents at beginning of period		141,295		102,578		
CASH AND CASH EQUIVALENTS AT END OF PERIOD	\$	71,341	\$	137,099		
NONCASH INVESTING ACTIVITIES						
Accruals for equipment received	\$	34	\$	5,117		
Equipment financed under capital leases and notes payable	\$ \$		\$			
Equipment financeu unuel capital leases anu notes payable	Φ	37,973	φ	21,307		

⁽¹⁾ Includes \$18.0 million in contributions to the Company's nonunion pension plan for 2012.

\$	6,518 - - 6,518	(\$ th	2011 (Unau cousands, exce	dited)		\$	4,755
\$	· –	\$	12,265 –	pt per :	197	\$	4 755
\$	· –		, 	\$		\$	4 755
\$	· –		, 	\$		\$	4 755
\$	· –		, 	\$		\$	4 755
	6,518	\$	- 12.265		(3,333)		4,755
	6,518	\$	10.065				_
	6,518			ф.	1,294		4.755
			12,265	\$	(1,842)	\$	4,755
\$	0.24	\$	0.46	\$	_	\$	0.18
,	_	·	_		(0.13)		_
	_		_		` /		_
\$	0.24	\$	0.46	\$		\$	0.18
_		_				_	
\$	6,518	\$	12,265	\$	197	\$	4,755
	,				3,863		2 000
	5,258		6,808				
			,		(4,873)		2,630
	23,820		18,230		(4,873) 63,990		2,630
			,		. , ,		2,899 2,630 54,201 5,116
	23,820 1,369 2,846		18,230 1,417 1,840		63,990 4,711 8,539		2,630 54,201 5,116 5,520
	23,820 1,369		18,230 1,417		63,990 4,711		2,630 54,201 5,116
	23,820 1,369 2,846		18,230 1,417 1,840		63,990 4,711 8,539		2,630 54,201 5,116 5,520
	\$		\$ 6,518 \$	\$ 6,518 \$ 12,265	\$ 6,518 \$ 12,265 \$	\$ 0.24 \$ 0.46 \$ (0.08) \$ 6,518 \$ 12,265 \$ 197	\$ 0.24 \$ 0.46 \$ (0.08) \$ \$ 6,518 \$ 12,265 \$ 197 \$

 $^{(1) \ \} Tax \ benefit \ adjustments \ related \ to \ deferred \ tax \ asset \ valuation \ allowances.$

Non-GAAP Financial Measures. The company reports its financial results in accordance with generally accepted accounting principles ("GAAP"). However, management believes that certain non-GAAP performance measures and ratios utilized for internal analysis provide financial statement users meaningful comparisons between current and prior period results, as well as important information regarding performance trends. Certain information discussed in the scheduled conference call could be considered non-GAAP measures. Non-GAAP financial measures should be viewed in addition to, and not as an alternative for, the company's reported results. Management believes EBITDA to be relevant and useful information as EBITDA is a standard measure commonly reported and widely used by analysts, investors and others to measure financial performance and ability to service debt obligations. However, these financial measures should not be construed as better measurements than operating income, operating cash flow, net income or earnings per share, as defined by GAAP. Other companies may calculate Adjusted EBITDA differently, and therefore the Company's Adjusted EBITDA may not be comparable to similarly titled measures of other companies.

 $^{(2) \ \} Transaction\ costs\ associated\ with\ the\ June\ 15,\ 2012\ acquisition\ of\ Panther\ Expedited\ Services,\ Inc.$

⁽³⁾ Includes the results of Panther Expedited Services, Inc., for the period of June 16 to September 30, 2012.

	Three Months Ended September 30							Nine Months Ended September 30								
		2012	· F · · · - · · · ·		2011			2012	- F		2011					
						(Unat										
OPERATING REVENUES																
Freight Transportation ⁽¹⁾	\$	455,997		\$	459,325		\$	1,302,292		\$	1,308,723					
Premium Logistics & Expedited																
Freight Services ⁽²⁾		60,445			_			71,280			_					
Truck Brokerage & Management ⁽³⁾ Emergency and Preventative		11,395			6,977			29,455			18,488					
Maintenance ⁽⁴⁾ Household Goods Moving		32,785			24,801			85,264			70,419					
Services ⁽⁵⁾		25,702			27,768			61,233			68,879					
Total non-asset-based segments		130,327			59,546			247,232			157,786					
Other revenues and eliminations		(8,778)			(7,984)			(20,568)			(22,140)					
Total consolidated	ø	577 54 <i>C</i>		\$	510 007		Φ	1 539 057		¢	1 444 260					
operating revenues	\$	577,546		Ф	510,887		Þ	1,528,956		\$	1,444,369					
OPERATING EXPENSES AND	COS	STS														
Freight Transportation ⁽¹⁾																
Salaries, wages, and benefits	\$	272,680	59.8%	\$	271,775	59.2%	\$	807,685	62.0%	\$	807,140	61.7%				
Fuel, supplies, and expenses		83,989	18.4		86,260	18.8		247,646	19.0		253,387	19.4				
Operating taxes and licenses		10,891	2.4		11,343	2.5		32,514	2.5		34,336	2.6				
Insurance		4,944	1.1		5,139	1.1		15,415	1.2		18,130	1.4				
Communications and utilities		3,816	0.8		3,771	0.8		11,084	0.9		11,468	0.9				
Depreciation and amortization		20,381	4.5		17,502	3.8		58,440	4.5		52,044	4.0				
Rents and purchased transportatio	n	49,061	10.8		43,871	9.6		130,105	10.0		125,396	9.6				
Gain on sale of property and equipment		(65)	_		(1,060)	(0.2)		(578)			(1,943)	(0.1)				
Other		1,858	0.3		2,995	0.5		5,839	0.3		6,496	0.3				
		447,555	98.1%		441,596	96.1%		1,308,150			1,306,454	99.8%				
Premium Logistics & Expedited Freight Services ⁽²⁾ Purchased transportation	\$	46,260	76.5%	\$			\$	54,507	76.5%	\$						
Depreciation and amortization	Ψ	2,491	4.1	Ψ			Ψ	2,965		Ψ						
Salaries, benefits, insurance, and other		10,890	18.1		_			12,524	17.5		_					
and outer		59,641	98.7%					69,996	98.2%							
		59,041	90.7%					09,990	90.270							
Truck Brokerage & Management ⁽³⁾ Emergency and Preventative		10,689			6,364			27,700			16,922					
Maintenance ⁽⁴⁾ Household Goods Moving		31,913			23,795			83,834			67,574					
Services ⁽⁵⁾		24,277			26,086			60,435			66,113					
Total non-asset-based segments		126,520			56,245			241,965			150,609					
Other expenses and eliminations		(8,762)			(8,072)			(17,606)			(20,818)					
Total consolidated operating expenses and costs	\$	565,313		\$	489,769		\$	1,532,509		\$	1,436,245					

ARKANSAS BEST CORPORATION FINANCIAL STATEMENT OPERATING SEGMENT DATA AND OPERATING RATIOS – Continued

		Months Ender tember 30	ì		Ionths Ended tember 30	
	2012		2011	2	2012	2011
				(Unaudited) (\$ thousands)		
OPERATING INCOME (LOSS)						
Freight Transportation ⁽¹⁾	\$ 8,442	\$	17,729	\$	(5,858)	\$ 2,269
Premium Logistics & Expedited						
Freight Services ⁽²⁾	804		_		1,284	_
Truck Brokerage & Management ⁽³⁾	706		613		1,755	1,566
Emergency and Preventative					,	
Maintenance ⁽⁴⁾	872		1,006		1,430	2,845
Household Goods Moving					,	
Services ⁽⁵⁾	1,425		1,682		798	2,766
Total non-asset-based segments	3,807		3,301		5,267	7,177
Other income (loss) and						
eliminations	(16)		88		(2,962)	(1,322)
Total consolidated operating						
income (loss)	\$ 12,233	\$	21,118	\$	(3,553)	\$ 8,124

⁽¹⁾ This segment includes the results of operations of Arkansas Best's largest subsidiary, ABF Freight System, Inc.®.

⁽²⁾ This segment includes the results of operations of Arkansas Best's expedited services operating as Panther Expedited Services, Inc. for the period of June 16 to September 30, 2012.

 ⁽³⁾ This segment includes the results of operations of Arkansas Best's transportation brokerage services operating as FreightValue[®].
 (4) This segment includes the results of operations of Arkansas Best's roadside vehicle assistance and commercial equipment services subsidiary FleetNet America, Inc.

⁽⁵⁾ This segment includes the results of operations of Arkansas Best's subsidiaries Albert Companies, Inc. and Moving Solutions, Inc. which provide services to the consumer, corporate, and military household goods moving market.

		Months End tember 30	led		Nine Months Ended September 30							
	<u>2012</u>		<u>2011</u>	% Change (Una	udited)	<u>2012</u>		<u>2011</u>	% Change			
Freight Transportation (1)												
Workdays	63.0		64.0			190.5		191.0				
Billed Revenue (2) / CWT	\$ 28.60	\$	28.17	1.5%	\$	28.04	\$	26.52	5.7%			
Billed Revenue (2) / Shipment	\$ 393.47 \$	\$	379.49	3.7%	\$	379.88	\$	359.32	5.7%			
Shipments	1,141,325	1	1,200,461	(4.9)%		3,410,447		3,643,511	(6.4)%			
Shipments / Day	18,116		18,757	(3.4)%		17,903		19,076	(6.2)%			
Tonnage (tons)	785,172		808,660	(2.9)%		2,310,467		2,467,866	(6.4)%			
Tons / Day	12,463		12,635	(1.4)%		12,128		12,921	(6.1)%			

⁽¹⁾ Operating statistics for the Freight Transportation segment do not include the results from ABF's Global Supply Chain Services.

Contact: Mr. David Humphrey, Vice President, Investor Relations and Corporate Communications

Telephone: (479) 785-6200

END OF RELEASE

⁽²⁾ Billed Revenue does not include revenue deferral required for financial statement purposes under the company's revenue recognition policy.