

Media Contact: Kathy Fieweger Email: kfieweger@arcb.com Phone: 479-719-4358

## **ArcBest Unveils Redesigned Website**

• New arcb.com offers enhanced customer tools and improved reporting capabilities for better insight and a streamlined user experience

FORT SMITH, Arkansas, January 10, 2017 — ArcBest<sup>s</sup> (Nasdaq: ARCB) today announces the launch of its redesigned website, <u>www.arcb.com</u>.

The new website features comprehensive transportation and logistics solutions and a streamlined interface for all customer tools, including shipment tracking, calculators, reporting and document retrieval. For a seamless transition, the new site incorporates <u>ABF Freight</u><sup>®</sup> tools and information customers previously accessed at abf.com, in addition to Panther Premium Logistics<sup>®</sup> and other logistics web functionality through the same interface.

"We are excited to present ArcBest as a multi-faceted logistics provider with guaranteed capacity options to better serve our customers," said Judy R. McReynolds, ArcBest chairman, president and chief executive officer. "We are focused on providing the best customer experience possible, and an easy-to-navigate and attractive website is an important part of that experience."

The new website offers more quoting options, improved shipment visibility and simplified reporting to give users better insight that helps them develop a more streamlined supply chain. The site also features a responsive, mobile-friendly design that adapts to any device — desktop, tablet or smartphone — making it easier for the user to do business with ArcBest.

ArcBest has significantly expanded its total service offerings to include both asset-based and assetlight solutions to meet any customer need. ArcBest offers a full array of less-than-truckload services via the ABF Freight network, expedite shipping through Panther Premium Logistics, and additional logistics solutions including truckload, intermodal, ocean and air transportation, supply chain optimization, warehousing and distribution, managed transportation, and residential moving services.

## ABOUT ARCBEST

ArcBest<sup>SM</sup> (Nasdaq: ARCB) is a logistics company with creative problem solvers who have The Skill and the Will<sup>®</sup> to deliver integrated logistics solutions. At ArcBest, We'll Find a Way to deliver knowledge, expertise and a can-do attitude with every shipment and supply chain solution, household move or vehicle repair. For more information, visit arcb.com.